I'M THINKIN' LINCOLN TODAY!

STUDENT TOUR GUIDE BOOK

Use this guide book to travel across the Lincoln Highway!

THIS GUIDE BELONGS TO:

Name: ___________________________ Date: ___________________________
School: ___________________________ Grade: _______ Teacher: __________

This middle school curriculum was created in partnership with the Pennsylvania Lincoln Highway Heritage Corridor and the Lincoln Highway Experience, Latrobe, PA.
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*When you finish each exercise, follow the tour guide and/or your teacher to the next exhibit.

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INSTRUCTIONS FOR USING THE GUIDE

WELCOME TO THE LINCOLN HIGHWAY EXPERIENCE!

The goal of this guide is to help you to build connections with the history of Pennsylvania travel on the Lincoln Highway Heritage Corridor. From the S.S. Grandview Ship Hotel to the drive-in movies, the Lincoln Highway shaped Pennsylvania. Do your best to answer the prompts, but be creative! The Highway’s most memorable landmarks were some of the most amazing and different!

TOOLS THAT YOU WILL NEED

To use the guide, you will need:

- A pencil or pen
- Tour-Mate Audio Device (Located in the Lobby)
- Teacher/Guide/Parent
- Most of All ... Your own experiences and ideas!

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Directions: After listening to the Tour-Mate and viewing the artifacts, complete the following task.

Rolling Down That Lincoln Highway

Welcome to the Lincoln Highway experience! The artifacts and photos in the lobby are meant to get you thinking about life on the Lincoln Highway. Before we can enter the rest of the museum, answer the following questions to start rolling down that Lincoln Highway!

1. What is something that you are curious to learn more about?

2. Is there something that you see that you have seen before or know something about? If so, what is it?

*When you finish each exercise, follow the tour guide and/or your teacher to the next exhibit.
Directions: After listening to the Tour-Mate audio and examining the map, read about the features of a map.

Let's Talk about Maps

The map of the Lincoln Highway is a physical map meaning it shows landforms. A physical map is helpful in identifying rivers, lakes, mountains, and forests. However, the wall-mounted map also shows the cities, towns, and parks along the route.

The Highway map’s legend, or key for special symbols used on the map, is in the bottom left corner of the frame. It has symbols for the State Forests and Parks around the highway.

Using the map on the wall of the museum, what are some features of the area around the highway?

<table>
<thead>
<tr>
<th>Physical Features (Natural)</th>
<th>Political Features (Man-made)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

How do you think these features affected the path of the highway?

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Directions: After watching the movie and viewing the photos complete the following task.

Life on the Lincoln Highway

Kevin Kutz's paintings in the parlor are snapshots of different places along the Highway throughout its history.

Imagine yourself inside one of the paintings. Write or draw what you think it would be like to experience the highway at the time of the painting.

Were you in a Tourist Cabin visiting family? Or maybe standing on a street corner waiting to go on an adventure? What do you see?

Record your Experience Here!

*When you finish each exercise, follow the tour guide and/or your teacher to the next exhibit.*
Directions: After you listen to the Tour-Mate audio, complete the following task.

License Plate Scavenger Hunt

Move to the license plate wall on the left when you walk into the room. Under each plate, you will find an interesting fact about Pennsylvania and the highway.

Answer the questions in the table below using the license plate wall. Write the plate number that you used, any work you did, and the answer.

<table>
<thead>
<tr>
<th>Question</th>
<th>Plate</th>
<th>Work/Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>How many years were license plates issued in pairs?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>In how many states do drivers need only rear license plates?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The average price of a new car in 2017 is $33,560. Compare to the price in 1919.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>What was the last year for number only plates? Why do you think it changed?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>There were more cars in the U.S. than what item?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>How many plates are outlined in the shape of Pennsylvania?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pennsylvania won best license plate in what year? What would you put on the plate to win?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>What came after annual license plates?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The dimensions of a license plate are 6 inches by 12 inches. Can you find the area?</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Complete if you biked down the Lincoln Highway: What was the hardest part of your journey?*

*When you finish each exercise, follow the tour guide and/or your teacher to the next exhibit.*
Directions: After you listen to the Tour-Mate audio, complete the following task.

Field Discovery: Gas Pump Edition

Use the map below to help you investigate the gas pump that has not been restored yet (pictured to the right). You can write or draw to represent your ideas.

What do you think caused it to look the way that it does now?

Make observations about the pump's differences from the restored pump in the lobby.

*When you finish each exercise, follow the tour guide and/or your teacher to the next exhibit.
**Emily Post**

Emily Post was an American writer who wrote about etiquette, or manners. Her first book, *Etiquette in Society, in Business, in Politics, and at Home* was written in 1922 and was a huge success. From then on, Post was an icon of what Americans thought of as proper behavior.

The mannequin in this exhibit is a model of Emily Post, because she is showing the proper gear for women driving in the early part of the 1900's.

<table>
<thead>
<tr>
<th>Why do you think what the mannequin's wearing was necessary for driving?</th>
<th>Does the outfit remind you of any modern-day clothing?</th>
<th>Are there any clothes or other items necessary for driving a car today?</th>
</tr>
</thead>
</table>

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Directions: After you listen to the Tour-Mate audio, complete the following task.

Stores of the Lincoln Highway

Highway businesses were always looking for a way to bring in customers. Places like the S.S. Grand View Ship Hotel and The Coffee Pot brought in visitors with their creative designs. Look at the exhibits of other businesses on the highway, some places were shaped like the products they sold, while others were just for show.

If you owned a business along the Lincoln Highway what would you make it look like? What would you sell? Draw a picture, make a list, or otherwise represent your ideas below.

Create your Business Here!

*When you finish each exercise, follow the tour guide and/or your teacher to the next exhibit.
POSTCARDS ACROSS PENNSYLVANIA

Directions: After you listen to the Tour-Mate audio, complete the following task.

Through Rain, Heat, or Dark of Night

Postcards were the easiest way to send a picture and a short story back to family members while traveling the Lincoln Highway.

Read the postcard on the left written by a traveler of the Lincoln Highway near Gettysburg. Below is the same text rewritten if you are having trouble reading the original.

"Hi folks — we are in Gettysburg and have our motel "on front of card" — everybody is getting cleaned up and then we are going into town. We arrived here around 2:00 and will spend tonight and tomorrow here, and then we don't know where to head. The kids are still doing fine. See you probably Thursday night, John, Pat & Kids”

You have experienced several other exhibits so far about the Lincoln Highway. Where would you suggest this family visit next on their journey? Use the postcard starter below to write to them.

<table>
<thead>
<tr>
<th>Lincoln Highway Heritage Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>3435 State Route 30 East</td>
</tr>
<tr>
<td>Latrobe, Pennsylvania 15650</td>
</tr>
<tr>
<td>Hello John, Pat &amp; Kids,</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Have fun,</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>A Friendly Traveler</th>
</tr>
</thead>
<tbody>
<tr>
<td>3435 State Route 30 East</td>
</tr>
<tr>
<td>Latrobe, Pennsylvania 15650</td>
</tr>
</tbody>
</table>

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Directions: After you listen to the Tour-Mate audio, complete the following task.

Field Discovery: Diner Edition

Serro’s Diner looks very different from the restaurants that we have today. As you learned in the audio, the basement for the diner was built first and then the upper area was placed on top of it. Make observations about the diner using the area below.

**What are some features of the diner?**

**What would you add to the diner to improve it?**

**Why do you think the style has changed?**

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TOURIST CABINS

Directions: After you listen to the Tour-Mate audio, complete the following task.

Finding the Best Place to Stay

Travelers along the Lincoln Highway that drove through Ligonier had a choice to make about where to stay. Tourist Cabins, like those in the picture from the Lincoln Motor Court, were one or two room structures.

Would you stay in the cabin? View the Tourist Cabin in the exhibit and the photo above to help you make your decision.

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>I would stay, because ...</td>
<td>I would not stay, because ...</td>
</tr>
</tbody>
</table>

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**Directions:** After you listen to the Tour-Mate audio, complete the following task.

**Offered Services**

Motels offered drivers on the Lincoln Highway an inexpensive place to stay before they continued down the Highway. Motels advertise the amenities, or features that they offer to their guests. The ABC Motel sign stood on the side of the Lincoln Highway in Ligonier until 2015. It proudly told customers that their stay would include Color TV, Disney Channel, Air Conditioning, and room phones.

If you owned a motel what would you call it and what features would you add to entice customers traveling the Lincoln Highway today to stay? Use the sign template below to create a motel sign.

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Directions: After you listen to the Tour-Mate audio, complete the following task.

Cars, Cars, and More Cars!

The gas pump pictured to the right is located at Arnold Palmer Regional Airport in Latrobe, PA. The pump depicts the Airport during the Highway's peak time. Gas pumps like this were used throughout the 20th century and decorated to show the history of the Highway.

In 1921, 10,500,000 vehicles were registered, and the number of cars were three times that ten years later.

About how many cars were on the road by 1931?

Extend your thinking: There are 263,600,000 cars on the road today. About how many more cars are there than in 1921?

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Directions: After you listen to the Tour-Mate audio, complete the following task.

Slogan Contest

The Packard was one of the most common cars on the Lincoln Highway. Henry B. Joy, the owner of the Packard Motor Company advertised his car all along the highway. He used the slogan, or saying, "Ask the man who owns one!" Joy was trying to connect with the people buying his car and show it off at the same time as he drove down the Lincoln Highway.

You have seen all that the Lincoln Highway Experience has to offer. Can you come up with a slogan for the highway to market it to future guests?

My slogan is ...
REFERENCE:

Supplied image of the ABC Motel sign.

Provided image of interpretive gas pump at Arnold Palmer Regional Airport.

Used to gather information about Emily Post and her career’s impact on American Society.

Herbert, O. (n.d.). Tour-Mate script for Lincoln Highway Experience museum [Audio file].
Audio tour used at the museum was referenced for accuracy about the exhibits.

Supplied information about the highway, the exhibits in the museum and provided images used in the guide.

Provided information about motor courts and tourist cabins along with their accommodations and the benefits of staying in a rustic setting. Supplied image of tourist cabins.

Provided image of The Coffee Pot.

*All images not otherwise cited were taken by the creator of this guide.

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