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# I'M THINKIN' LINCOLN TODAY!

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## STUDENT TOUR GUIDE BOOK

Use this guide book to travel across the Lincoln Highway!



THIS GUIDE BELONGS TO:

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Name: \_\_\_\_\_ Date: \_\_\_\_\_  
School: \_\_\_\_\_ Grade: \_\_\_\_\_ Teacher: \_\_\_\_\_

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\*When you finish each exercise, follow the tour guide and/or your teacher to the next exhibit.

## INSTRUCTIONS FOR USING THE GUIDE

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### WELCOME TO THE LINCOLN HIGHWAY EXPERIENCE!

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The goal of this guide is to help you to build connections with the history of Pennsylvania travel on the Lincoln Highway Heritage Corridor. From the S.S. Grandview Ship Hotel to the drive-in movies, the Lincoln Highway shaped Pennsylvania. Do your best to answer the prompts, but be creative! The Highway's most memorable landmarks were some of the most amazing and different!

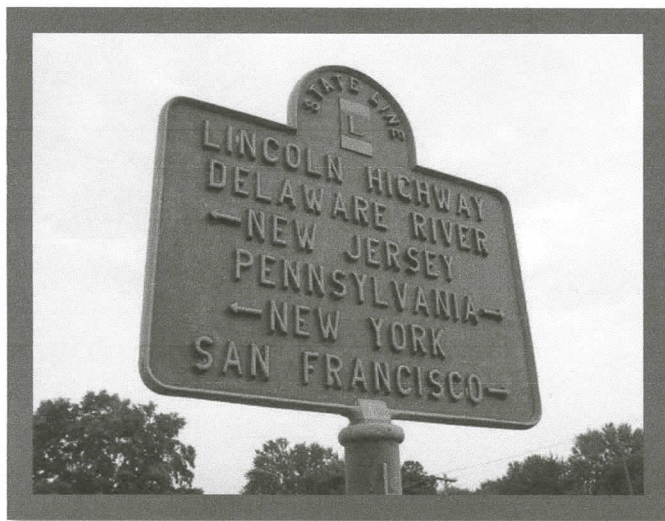
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### TOOLS THAT YOU WILL NEED

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To use the guide, you will need:

- A pencil or pen
- Tour-Mate Audio Device (Located in the Lobby)
- Teacher/Guide/Parent
- **Most of All ... Your own experiences and ideas!**



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## MAP OF THE HIGHWAY

**Directions:** After listening to the Tour-Mate audio and examining the map, read about the features of a map.

### Let's Talk about Maps

The map of the Lincoln Highway is a physical map meaning it shows landforms. A physical map is helpful in identifying rivers, lakes, mountains, and forests. However, the wall-mounted map also shows the cities, towns, and parks along the route.

The Highway map's legend, or key for special symbols used on the map, is in the bottom left corner of the frame. It has symbols for the State Forests and Parks around the highway.



**Physical Map of Pennsylvania**

Using the map on the wall of the museum, what are some features of the area around the highway?

Physical Features (Natural)	Political Features (Man-made)

How do you think these features affected the path of the highway?

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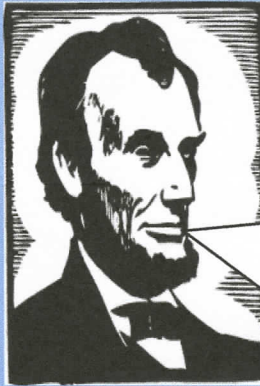
## ACROSS THE LINCOLN HIGHWAY

**Directions:** After watching the movie and viewing the photos complete the following task.

### Life on the Lincoln Highway

Kevin Kutz's paintings in the parlor are snapshots of different places along the Highway throughout its history.

Imagine yourself inside one of the paintings. Write or draw what you think it would be like to experience the highway at the time of the painting.



Were you in a Tourist Cabin visiting family?  
Or maybe standing on a street corner waiting to go on an adventure?  
What do you see?

Record your Experience Here!

\*When you finish each exercise, follow the tour guide and/or your teacher to the next exhibit.

## LICENSE PLATES OF PENNSYLVANIA

**Directions:** After you listen to the Tour-Mate audio, complete the following task.

### License Plate Scavenger Hunt

Move to the license plate wall on the left when you walk into the room. Under each plate, you will find an interesting fact about Pennsylvania and the highway.

Answer the questions in the table below using the license plate wall. Write the plate number that you used, any work you did, and the answer.



Question	Plate	Work/Answer
How many years were license plates issued in pairs?		
In how many states do drivers need only rear license plates?		
The average price of a new car in 2017 is \$33,560. <b>Compare</b> to the price in 1919.		
What was the last year for number only plates? Why do <b>you</b> think it changed?		
There were more cars in the U.S. than what item?		
How many plates are outlined in the shape of Pennsylvania?		
Pennsylvania won best license plate in what year? What would <b>you</b> put on the plate to win?		
What came after annual license plates?		
The dimensions of a license plate are 6 inches by 12 inches. Can <b>you</b> find the area?		

\*Complete if you biked down the Lincoln Highway: What was the hardest part of your journey?

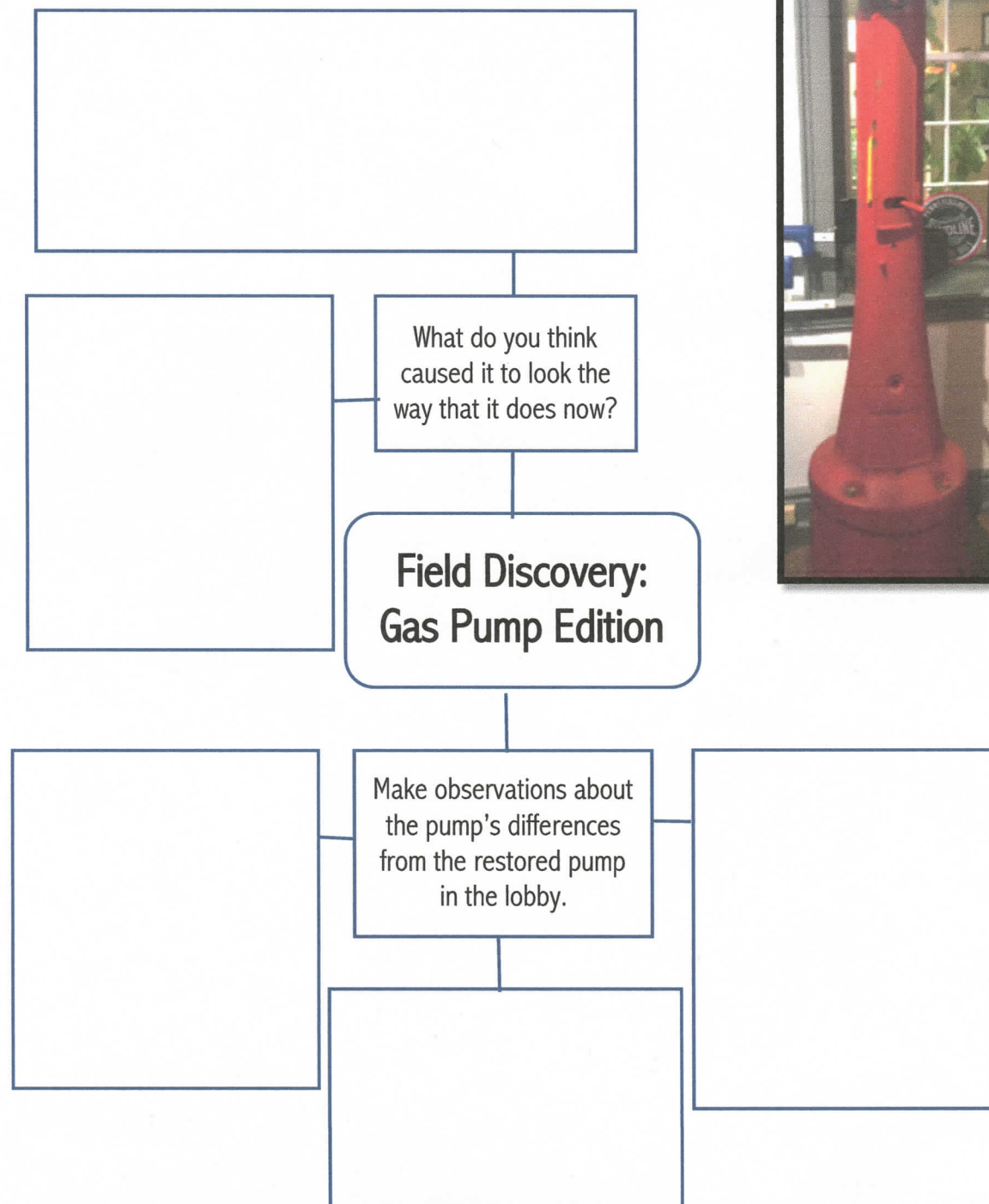
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## FILL 'ER UP?

**Directions:** After you listen to the Tour-Mate audio, complete the following task.

### Field Discovery: Gas Pump Edition

Use the map below to help you investigate the gas pump that has not been restored yet (pictured to the right). You can write or draw to represent your ideas.



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## PROPER DRIVING

**Directions:** After you listen to the Tour-Mate audio, complete the following task.

### Emily Post

Emily Post was an American writer who wrote about etiquette, or manners. Her first book, *Etiquette in Society, in Business, in Politics, and at Home* was written in 1922 and was a huge success. From then on, Post was an icon of what Americans thought of as proper behavior.

The mannequin in this exhibit is a model of Emily Post, because she is showing the proper gear for women driving in the early part of the 1900's.



Why do you think what the mannequin's wearing was necessary for driving?	Does the outfit remind you of any modern-day clothing?	Are there any clothes or other items necessary for driving a car today?

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## HIGHWAY ARCHITECTURE

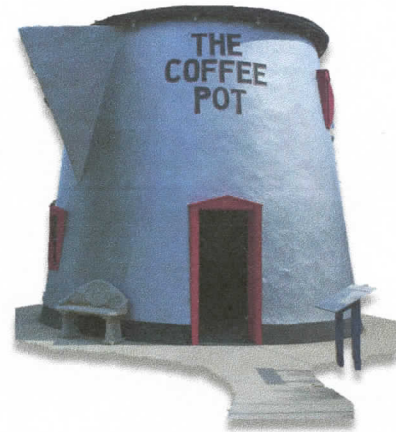
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**Directions:** After you listen to the Tour-Mate audio, complete the following task.

### Stores of the Lincoln Highway

Highway businesses were always looking for a way to bring in customers. Places like the S.S. Grand View Ship Hotel and The Coffee Pot brought in visitors with their creative designs. Look at the exhibits of other businesses on the highway, some places were shaped like the products they sold, while others were just for show.

If you owned a business along the Lincoln Highway what would you make it look like? What would you sell? Draw a picture, make a list, or otherwise represent your ideas below.



**Create your Business Here!**

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## POSTCARDS ACROSS PENNSYLVANIA

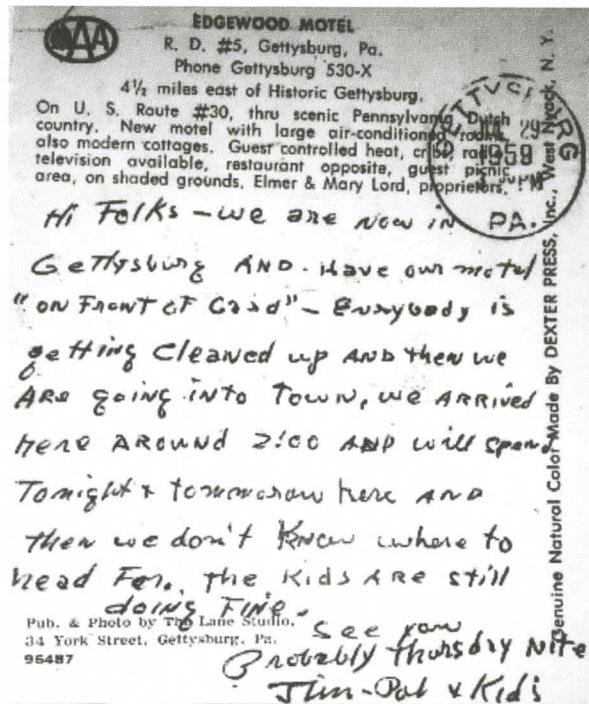
**Directions:** After you listen to the Tour-Mate audio, complete the following task.

### Through Rain, Heat, or Dark of Night

Postcards were the easiest way to send a picture and a short story back to family members while traveling the Lincoln Highway.

Read the postcard on the left written by a traveler of the Lincoln Highway near Gettysburg. Below is the same text rewritten if you are having trouble reading the original.

*"Hi folks – we are in Gettysburg and have our motel "on front of card" – everybody is getting cleaned up and then we are going into town. We arrived here around 2:00 and will spend tonight and tomorrow here, and then we don't know where to head. The kids are still doing fine. See you probably Thursday night, John, Pat & Kids"*



You have experienced several other exhibits so far about the Lincoln Highway. Where would you suggest this family visit next on their journey? Use the postcard starter below to write to them.

<p style="text-align: center;"><b>Lincoln Highway Heritage Experience</b> 3435 State Route 30 East Latrobe, Pennsylvania 15650</p> <p><i>Hello John, Pat &amp; Kids,</i></p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <p><i>Have fun,</i></p>	<p><i>A Friendly Traveler</i></p> <p><i>3435 State Route 30 East</i></p> <p><i>Latrobe, Pennsylvania 15650</i></p>
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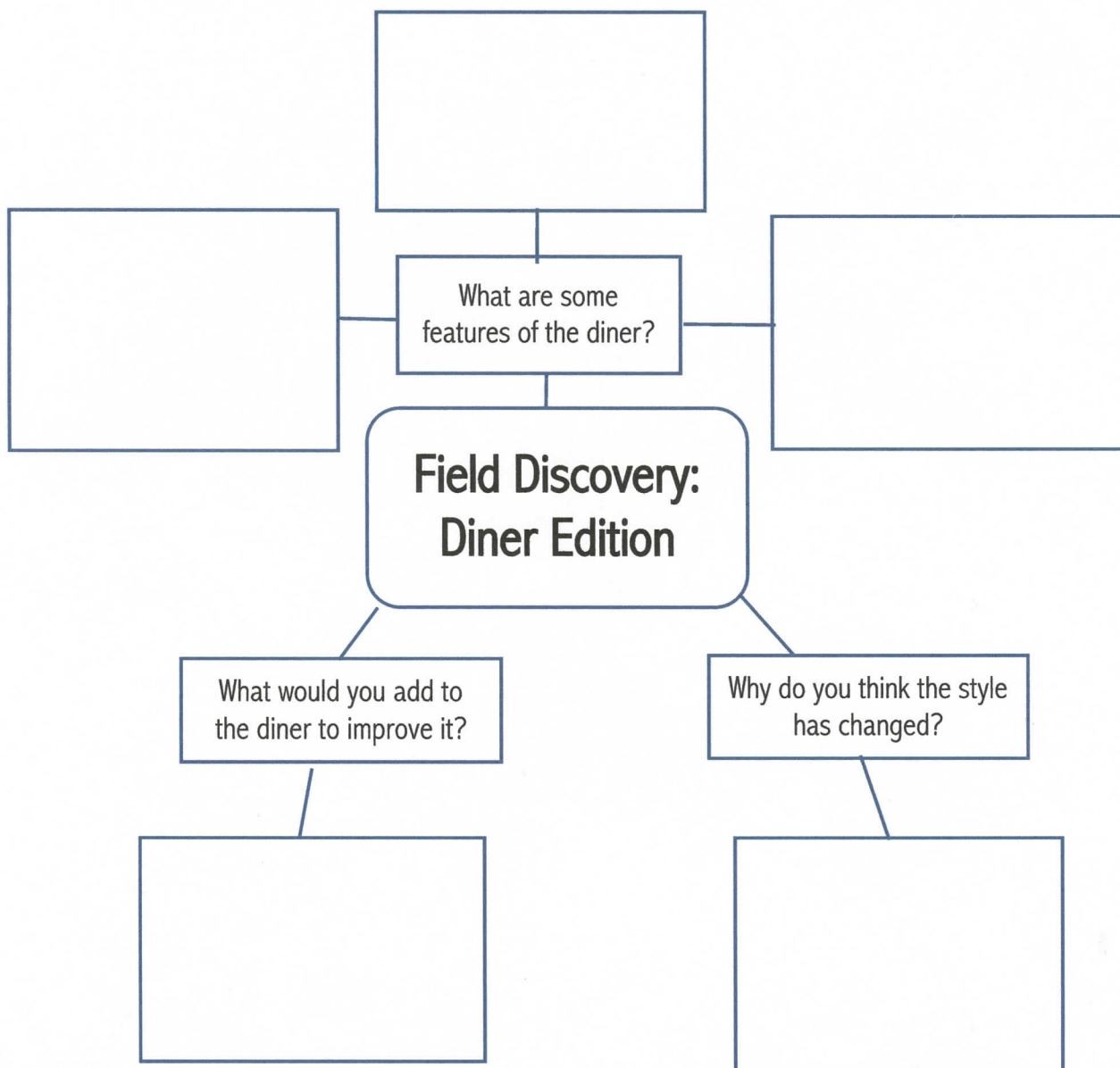
\*When you finish each exercise, follow the tour guide and/or your teacher to the next exhibit.

## SERRO'S DINER

**Directions:** After you listen to the Tour-Mate audio, complete the following task.

### Field Discovery: Diner Edition

Serro's Diner looks very different from the restaurants that we have today. As you learned in the audio, the basement for the diner was built first and then the upper area was placed on top of it. Make observations about the diner using the area below.



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## TOURIST CABINS

**Directions:** After you listen to the Tour-Mate audio, complete the following task.

### Finding the Best Place to Stay

Travelers along the Lincoln Highway that drove through Ligonier had a choice to make about where to stay. Tourist Cabins, like those in the picture from the Lincoln Motor Court, were one or two room structures



**Would you stay in the cabin?** View the Tourist Cabin in the exhibit and the photo above to help you make your decision.

Yes	No
I would stay, because ...	I would not stay, because ...

\*When you finish each exercise, follow the tour guide and/or your teacher to the next exhibit.

## ABC MOTEL SIGN

**Directions:** After you listen to the Tour-Mate audio, complete the following task.

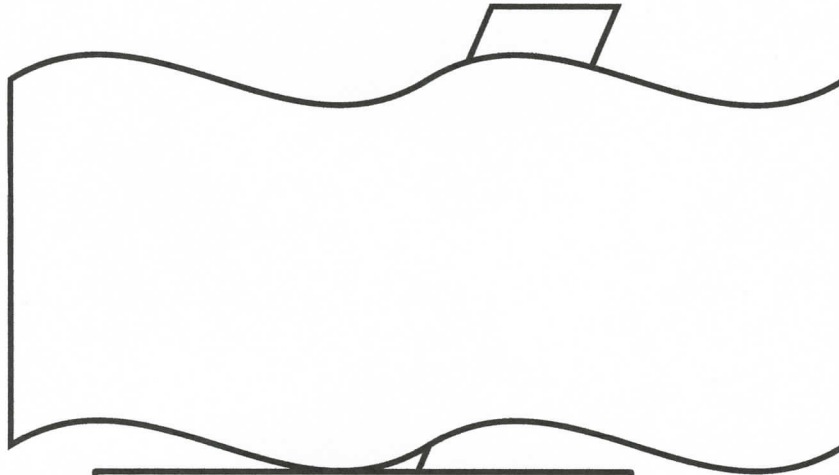
### Offered Services

Motels offered drivers on the Lincoln Highway an inexpensive place to stay before they continued down the Highway. Motels advertise the amenities, or features that they offer to their guests. The ABC Motel sign stood on the side of the Lincoln Highway in Ligonier until 2015. It proudly told customers that their stay would include Color TV, Disney Channel, Air Conditioning, and room phones.



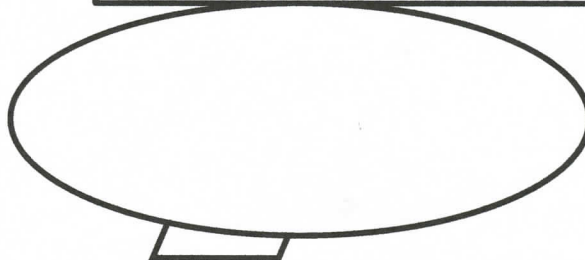
If you owned a motel what would you call it and what features would you add to entice customers traveling the Lincoln Highway today to stay? Use the sign template below to create a motel sign.

NAME >



NO VACANCY

FEATURES >



\*When you finish each exercise, follow the tour guide and/or your teacher to the next exhibit.

## DONATO'S FILLING STATION

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**Directions:** After you listen to the Tour-Mate audio, complete the following task.

### Cars, Cars, and More Cars!

The gas pump pictured to the right is located at Arnold Palmer Regional Airport in Latrobe, PA. The pump depicts the Airport during the Highway's peak time. Gas pumps like this were used throughout the 20<sup>th</sup> century and decorated to show the history of the Highway.

In 1921, 10,500,000 vehicles were registered, and the number of cars were three times that ten years later.



**About** how many cars were on the road by 1931?

**Extend your thinking:** There are 263,600,000 cars on the road today. **About** how many more cars are there than in 1921?

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## PACKARD CAR

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**Directions:** After you listen to the Tour-Mate audio, complete the following task.

### Slogan Contest

The Packard was one of the most common cars on the Lincoln Highway. Henry B. Joy, the owner of the Packard Motor Company advertised his car all along the highway. He used the slogan, or saying, "Ask the man who owns one!" Joy was trying to connect with the people buying his car and show it off at the same time as he drove down the Lincoln Highway.



You have seen all that the Lincoln Highway Experience has to offer. Can you come up with a slogan for the highway to market it to future guests?

My slogan is ... \_\_\_\_\_

\*When you finish each exercise, follow the tour guide and/or your teacher to the next exhibit.



## REFERENCE:

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[ABC motel sign]. (n.d.). Retrieved from [https://c2.staticflickr.com/6/5543/9490491996\\_3a40fd3825\\_b.jpg](https://c2.staticflickr.com/6/5543/9490491996_3a40fd3825_b.jpg)

Supplied image of the ABC Motel sign.

[Interpretive gas pump at Arnold Palmer Regional Airport]. (n.d.). Retrieved from: <https://mw2.google.com/mw-panoramio/photos/medium/51731065.jpg>

Provided image of interpretive gas pump at Arnold Palmer Regional Airport.

Encyclopedia Britannica (Ed.). (2017). Emily Post. Retrieved September 18, 2017, from Encyclopedia Britannica website: <https://www.britannica.com/biography/Emily-Post>  
Used to gather information about Emily Post and her career's impact on American Society.

Herbert, O. (n.d.). *Tour-Mate script for Lincoln Highway Experience museum* [Audio file].

Audio tour used at the museum was referenced for accuracy about the exhibits.

Lincoln Highway Heritage Corridor (Ed.). (2017). Home. Retrieved September 18, 2017, from Lincoln highway experience website: <http://www.lhhc.org/>

Supplied information about the highway, the exhibits in the museum and provided images used in the guide.

Lincoln Motor Court (Ed.). (2016). Lincoln motor court. Retrieved September 18, 2017, from: <https://www.lincolnmotorcourt.com/about-us>

Provided information about motor courts and tourist cabins along with their accommodations and the benefits of staying in a rustic setting. Supplied image of tourist cabins.

Miller, J. (2010). *The Coffee Pot* [Photograph]. Retrieved from <http://pabook2.libraries.psu.edu/palimap/Coffee.html>

Provided image of The Coffee Pot.

\*All images not otherwise cited were taken by the creator of this guide.

\*When you finish each exercise, follow the tour guide and/or your teacher to the next exhibit.